

## Management Committee

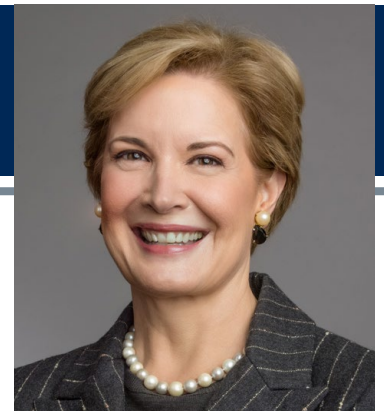
Joan Khoury is Managing Director, Chief Marketing Officer (CMO) at Oppenheimer & Co. Inc. where she develops and implements strategy for the firm's brand positioning. She oversees firm-wide communications, social and digital media, public relations and content.

Ms. Khoury joined Oppenheimer in 2015 bringing deep experience leading and developing marketing teams in the retail, wealth and institutional segments.

She previously was CMO for LPL Financial, where she developed the company's marketing and brand strategy. Prior to that, she served as Head of Marketing for Merrill Lynch Wealth Management, where she refined and repositioned the firm's wealth management business.

Her earlier roles include Global Head of Marketing, Wachovia Evergreen Investments and Group Head of Global Marketing at Bank of New York Mellon. She began her professional career managing marketing communications for United Way of Macon, Georgia.

Ms. Khoury earned a B.A. in Business Administration from Wesleyan College. She is a member of the Women's Forum of New York, which is a network of leaders in the professions, arts, and business.



**Joan Khoury**

Managing Director  
Chief Marketing Officer