

Oppenheimer Europe advises Cint AB on its sale to Nordic Capital

LONDON, 11 January 2016 – Oppenheimer Europe Ltd., the London-based arm of Oppenheimer & Co., Inc. – the global full-service investment bank, is acting as joint financial adviser to Cint AB, the leading SaaS marketing technology platform, on its sale to Nordic Capital announced today.

Cint AB, based in Stockholm, Sweden, is a fast growing SaaS marketing technology platform for consumer insights. It is the world's largest marketplace providing market research firms and enterprises instant access to real-time insights on consumers' unique attributes and behaviours. Its self-service data collection approach combines technology, survey data, and research expertise in a single intuitive software dashboard. Cint's marketplace can reach over 20 million consumers globally. Cint AB was backed by Prime Ventures as lead investor, Creandum (an early Spotify investor) and Cipio Partners.

This transaction underscores Oppenheimer's deep sector knowledge in the Enterprise Software sector and the ability to drive highly attractive outcomes for shareholders and management.

Morten Strand, CEO of Cint AB, commented: "Oppenheimer's Technology team leveraged its excellent Software sector knowledge and was able to articulate Cint's value proposition and key value drivers very successfully."

Oppenheimer's Technology Investment Banking team has an exceptional track-record in Enterprise Software and Technology Services, and enjoys a leading position as an independent and truly global Technology M&A adviser. It also recently advised the shareholders of Benelux-based SecureLink Group NV, a leading European cybersecurity solutions and managed services provider that offers integrated, proactive security and infrastructure solutions to over 500 large and mid-market clients, on its successful sale to Investcorp announced in December 2015.

Forging trusted relationships with its clients, the Oppenheimer Technology Investment Banking team takes pride in measuring a successful transaction not only in financial terms but also in securing the long-term prospects of its clients with the best partners.

Certain statements in this release may constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially, as discussed in the Company's filings with the U.S. Securities and Exchange Commission.

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About Oppenheimer Europe

Oppenheimer Europe Ltd. is the London-based arm of Oppenheimer & Co. Inc., the global full-service investment bank focusing on growth sectors and premier mid-market companies. An independent firm with a 130+ year history, Oppenheimer & Co. Inc. has strong capital reserves and is listed on the New York Stock Exchange. With offices located around the globe and over 3,600 employees, Oppenheimer offers in-depth local knowledge, expertise, access and relationships as well as a strong, integrated team of sector and product specialists, combining the dedicated, senior-level commitment of a corporate finance boutique with the full service capabilities of a global investment bank.

Oppenheimer's EMEA Technology Investment Banking professionals are members of an integrated team of sector bankers focusing on Technology sectors, ranging from Software and IT-

Services, Hardware and Semiconductors through to Digital Media & Internet and Communications and Cloud services.

For more information about Oppenheimer, please visit www.opco.com.

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