



OPPENHEIMER & CO. INC. LAUNCHES NEW DIGITAL TOOLS FOR ENHANCED EMPLOYEE GROWTH AND COLLABORATION

New York, January 16, 2018 — Oppenheimer & Co. Inc. ("Oppenheimer") — a leading wealth manager and investment bank and a subsidiary of Oppenheimer Holdings (NYSE:OPY) — today strengthened its commitment to employee development and growth with the launch of OpcoCentral, a customizable employee dashboard and portal to the Oppenheimer social network and eLearning courses.

"Oppenheimer is committed to developing and supporting our talent at every level, and OpcoCentral enables us to do so by providing the best technology to support the Firm's emphasis on communication and learning," said Robert Lowenthal, Oppenheimer Management Committee Chairman. "Our employees are actively pursuing new tools to help them learn and grow. The launch of OpcoCentral represents the Firm's continued embrace of technology during a period of worldwide digital transformation."

The SAP-developed portal, first unveiled at the Firm's annual branch managers meeting on October 23, hosts two components that offer employees an enhanced digital experience:

- **OpcoUniversity**, an eLearning system that augments in-person training with instant access to professional development tools anywhere at any time. In addition to required regulatory training, employees will be able to complete additional courses of their choice at a comfortable pace.
- OpcoSocial, an intuitive social platform to connect employees for instant collaboration. In addition to sharing best practices, Oppenheimer employees can join groups to develop new ideas across time zones and teams.

"We are pleased to launch a digital platform that provides our employees the capacity to learn and connect with relevant content and colleagues — anywhere, anytime," said Joan Khoury, Chief Marketing Officer at Oppenheimer. "Technology is becoming increasingly critical for financial services organizations, and OpcoCentral empowers employees to reach the level of business agility they need to thrive."

"We are excited to work with Oppenheimer as the Firm implements and continues to expand OpcoCentral," said SAP SuccessFactors Senior Account Executive Chris Ricciardi. "By supplying advanced learning and social collaboration tools, we're committed to helping Oppenheimer harness innovation to put people first and deliver an unparalleled employee experience."

OpcoCentral will be launched Firm-wide in late January.

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Oppenheimer & Co. Inc.

Oppenheimer & Co. Inc. (Oppenheimer), a principal subsidiary of Oppenheimer Holdings Inc. (OPY on the New York Stock Exchange), and its affiliates provide a full range of wealth management, securities brokerage and investment banking services to high-net-worth individuals, families, corporate executives, local governments, businesses and institutions.